

Database of 520,000+ healthcare professionals

Healthcare Research in Japan

Nikkei Research Inc.

The Nikkei-R logo is displayed on a blue parallelogram background. The text "NIKKEI-R" is in white, with "NIKKEI" in a bold, sans-serif font and a stylized "R" that incorporates a vertical line.


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NIKKEI Medical Online

Best in class

registered network of
healthcare professionals

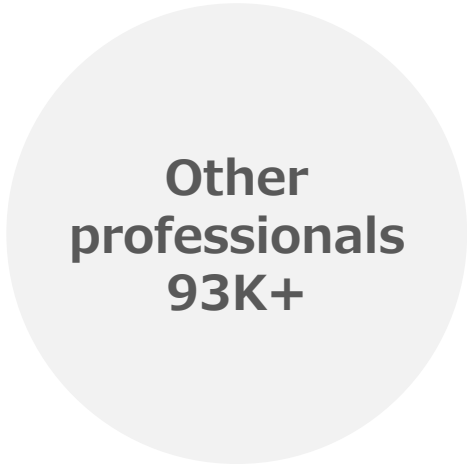
→ *Detailed profile from page 4.*



**Physicians
230K+**



**Pharmacists
205K+**



**Other
professionals
93K+**

NIKKEI Medical Online is a special “for healthcare professionals only” media.

Exclusive commentary articles on specific clinical cases or technical and sensitive information are only available to appropriate audiences. We have a very strict verification process to subscribe; requiring not only names and contacts but also detailed educational profiles or proof of certification and such, following with an authentication letter sent to their workplace (hospitals/clinics) for completing and ensuring their presence.

They have strong attention in getting new information and highly active in sharing knowledge to others.

1. The “right” audience

- We check every member has a doctor’s license, proof of certification of pharmaceutical practice.
- Matching with DCF codes (Doctor Computer File by Nihon Ultmarc Inc.) is possible.

2. Quality of responses

- NIKKEI Medical Online is a “for healthcare professionals only” media.
- Incentives are due to cooperation to the study.
- Compared to general survey responses, under the reliance to NIKKEI, many clients feel that the members respond in a sincere and honest attitude.

3. Survey design & analysis

- Nikkei Research will propose the best fit study design towards your objectives from its long-time experience and knowledge across broad industries.
- Various analysis can be carried out depending on your needs.

Quantitative

(Online survey)

- Targeting the “right” audience for your research objectives, from our database of 230K physicians, 205K pharmacists, 93K nurses and others.
- Best in class network in volume and quality assures the general distribution of the survey population.

Qualitative

(Interview)

- 1on1 IDI to the target and/or to KOL (Key Opinion Leader).
- Deep dive into the context and reasons.

Key Person Approach

- Interviewing to policy makers, industry experts, and KOLs (approaching to people outside the database).
- To understand the course of future healthcare policies.

Profiles

Nikkei Medical Online members

Over 520K

Physicians

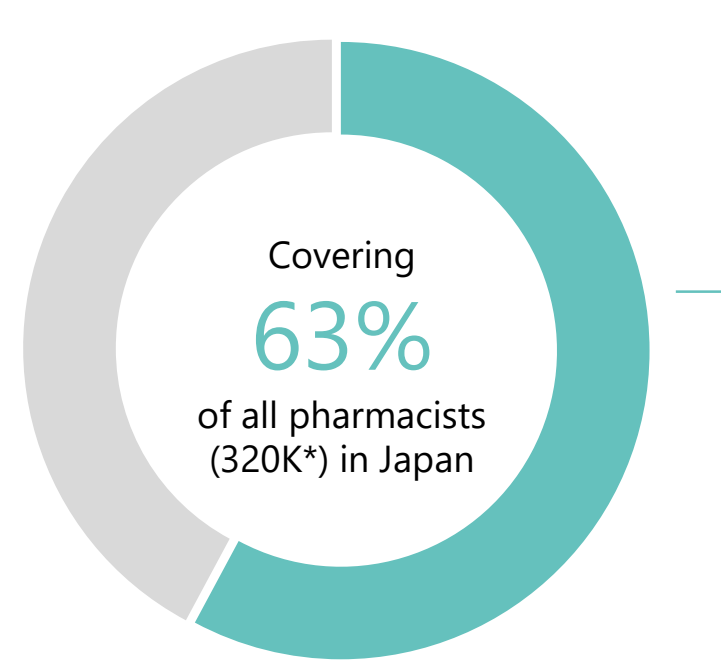
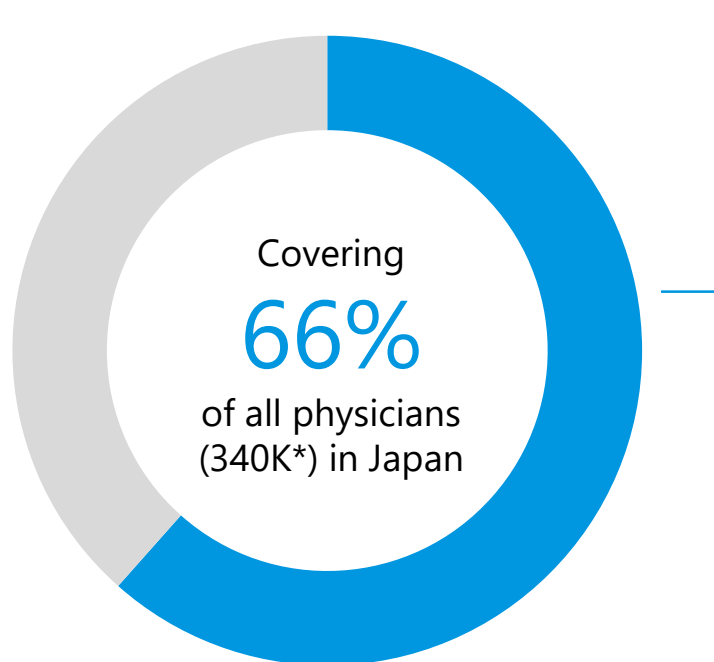
230,000+

Pharmacists

205,000+

Other

93,000+



As of December 2024

Source: Ministry of Health, Labor and Welfare , "Survey of Physicians, Dentists and Pharmacists 2022"

Physicians: 230,475			
Working doctor	Hospital director	Clinic director	Dentist
188,491	8,737	33,247	10,669

Pharmacist	Nurse and associate nurse	Public health nurse	Midwife
205,528	75,946	4,237	2,375

As of April 2025

Specialty / Departments					
Internal medicine	69,913	Surgery	12,598	Ophthalmology	5,129
Respiratory medicine	8,859	Plastic surgery	12,957	Otolaryngology	5,071
Gastroenterology	16,525	Other plastic surgery	2,211	Dermatology	6,854
Endocrinology / Diabetics	6,760	Oral surgery	176	Urology	5,158
Nephrology	5,229	Other surgery	1,680	Radiology	4,841
Hematology	2,871	Cardiology	15,103	Anesthesiology	7,180
Neurology	5,507	Allergology	2,951	Palliative care	911
Medical oncology	1,004	Rheumatology	3,355	Emergency / ICU	6,109
Psychosomatic medicine	2,328	Geriatrics	1,439	Venereology	119
Other internal medicine	4,518	General medicine	2,382	Proctology	779
Cardiovascular surgery	2,746	Psychiatry	9,824	Basic medical science	1,785
Respiratory surgery	2,038	Pediatrics	15,660	Pathology	825
Gastrointestinal surgery	8,866	Rehabilitation	4,654	Others	18,895
Neurosurgery	5,921	Obstetrics and gynecology	7,813		
Pediatric surgery	756	Breast oncology	692		

As of April 2025

Working doctor

Number of beds	
Clinic (no bed)	22,316
Clinic (1-19)	3,327
Hospital (20-99)	7,948
Hospital (100-199)	16,395
Hospital (200-299)	16,356
Hospital (300-499)	38,681
Hospital (500+)	74,761
Other	7,081

Pharmacist

Type	
Opened a pharmacy	10,891
Working in a pharmacy	110,071
Working at a hospital	36,458
Working for a pharmaceutical company	9,982
Working for a pharmaceutical wholesaler	2,401
Other / unknown	27,661

As of April 2025

Oncology

- Acute lymphoblastic leukemia (ALL)
- Acute myeloid leukemia (AML)
- Biliary tract cancer
- Bladder cancer
- Brain tumor
- Breast cancer
- Cervical cancer
- Chronic lymphocytic leukemia (CLL)
- Chronic myeloid leukemia (CML)
- Colon cancer
- Diffuse large B-cell lymphoma (DLBCL)
- Endometrial cancer
- Esophageal cancer
- Follicular lymphoma
- Gastric cancer
- Gastroesophageal junction cancer
- Gastrointestinal stromal tumor (GIST)
- Head and neck cancer
- Hodgkin lymphoma
- Kidney cancer
- Liver cancer
- Malignant melanoma
- Malignant rhabdoid tumor
- Mantle cell lymphoma
- Multiple myeloma
- Myelodysplastic syndromes (MDS)
- Myelofibrosis
- Neuroendocrine tumor
- Non-Hodgkin lymphoma

Oncology

- Non-small cell lung cancer (NSCLC)
- Ovarian cancer
- Pancreatic cancer
- Polycythemia vera
- Prostate cancer
- Rectal cancer
- Sarcoma
- Skin cancer
- Small cell lung cancer (SCLC)
- Thyroid cancer

Respiratory

- Acute nasopharyngitis [common cold]
- Acute pharyngitis and acute tonsillitis
- Bronchial asthma
- Bronchial asthma (adult)
- Bronchial asthma (pediatric)
- Chronic cough
- Chronic obstructive pulmonary disease (COPD)
- Idiopathic pulmonary fibrosis
- Influenza
- Influenza pneumonia
- Interstitial pneumonia
- Moderate to severe bronchial asthma
- Mycoplasma pneumonia
- Pulmonary arterial hypertension (PAH)
- Pulmonary embolism
- Sleep apnea syndrome
- Smoking cessation counseling

Gastrointestinal

- Alagille syndrome
- Alcoholic liver disease
- Chronic constipation
- Chronic hepatitis (excluding alcoholic)
- Crohn's disease
- Eosinophilic esophagitis
- Eosinophilic gastrointestinal disorders
- Esophageal surgery
- Gallstones and cholecystitis
- Gastric and duodenal ulcers
- Gastric surgery
- Gastritis and duodenitis
- Gastroesophageal reflux disease (GERD)
- Hemorrhoids
- Hepatitis B
- Hepatitis C
- Hepatobiliary and pancreatic surgery
- Intestinal surgery
- Irritable bowel syndrome (IBS)
- Liver cirrhosis (excluding alcoholic)
- Non-alcoholic steatohepatitis (NASH)

● :Indicates diseases for which quantitative surveys of 100 or more sample are expected. The number of responses is subject to change depending on the actual screening criteria.

Cardiovascular

- Acute coronary syndrome (ACS)
- Acute myocardial infarction
- Angina pectoris
- Aortic stenosis
- Arrhythmia
- Atherosclerosis
- Atrial fibrillation
- Cardiomyopathy
- Chronic heart failure
- Coronary artery disease (CAD)
- Giant cell arteritis
- Heart failure
- Hypertensive disease
- Hypotension
- Patients prescribed oral anticoagulants
- Peripheral artery disease (PAD)
- Pulmonary arterial hypertension (PAH)
- Pulmonary embolism
- Takayasu arteritis
- Valvular heart disease
- Venous thromboembolism

Nervous system, Cerebrovascular

- Alzheimer's disease
- Amyotrophic lateral sclerosis (ALS)
- Autonomic dysfunction
- CDKL5 deficiency disorder
- Cerebral arteriosclerosis
- Cerebral infarction
- CIDP / Multifocal motor neuropathy
- Chronic pain
- Congenital myopathy
- Deep brain stimulation (DBS)
- Diabetic neuropathy
- Epilepsy
- Epilepsy (adult)
- Epilepsy (pediatric)
- Huntington's disease
- Intracerebral hemorrhage
- Lennox-Gastaut syndrome
- Migraine
- Multiple sclerosis
- Multiple system atrophy (MSA)
- Muscular dystrophy
- Myasthenia gravis
- Neuromyelitis optica
- Neuropathic pain
- Parkinson's disease
- Sleep apnea syndrome
- Spinal muscular atrophy (SMA)
- Stroke
- Subarachnoid hemorrhage

Infections

- Common warts
- COVID-19 vaccine administration
- Cytomegalovirus disease
- DTP vaccine (Diphtheria, Tetanus, Pertussis) administration
- Hepatitis A vaccine administration
- Herpes zoster (Shingles)
- HIV infection
- Influenza vaccine administration
- Intestinal infectious disease
- Malaria
- Meningococcal vaccine administration
- Mumps vaccine administration
- Mycosis
- Norovirus
- Novel coronavirus (COVID-19)
- Respiratory syncytial virus (RSV)
- RSV vaccine administration
- Sexually transmitted disease (STD)
- Syphilis
- Tuberculosis
- Varicella and herpes zoster vaccine administration

● :Indicates diseases for which quantitative surveys of 100 or more people are expected to be possible. The number of responses may be lower depending on the actual incidence rate.

Infections

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Endocrine/metabolism, Diabetes

- Amyloidosis
- Diabetic nephropathy
- Diabetic neuropathy
- Graves' disease
- Growth hormone deficiency
- Hypercholesterolemia
- Hyperlipidemia
- Hyperthyroidism (excluding Graves' disease)
- Hypoparathyroidism
- Obesity
- Patients prescribed insulin
- Primary hyperoxaluria
- Self-monitoring of blood glucose (SMBG)
- Thyroid eye disease
- Type 1 diabetes mellitus (adult)
- Type 1 diabetes mellitus (pediatric)
- Type 2 diabetes mellitus

Psychiatric

- Alcohol-related mental and behavioral disorders
- Attention deficit hyperactivity disorder (ADHD) in adults
- Attention deficit hyperactivity disorder (ADHD) in children
- Autism spectrum disorder (ASD)
- Binge eating disorder
- Bipolar disorder
- Dementia
- Depression
- Depression due to post-COVID-19 condition
- Insomnia
- Intellectual disability
- Personality disorder
- Personality disorder
- Post-traumatic stress disorder (PTSD)
- Schizophrenia
- Tourette syndrome

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Ear and nose diseases

- Acute epiglottitis
- Acute tonsillitis
- Chronic otitis media
- Chronic sinusitis with nasal polyps
- Eosinophilic sinusitis
- Meniere's disease
- Otitis externa
- Otitis media
- Peritonsillar abscess, peritonsillar cellulitis
- Regular check-up for cochlear implant patients
- Sialolithiasis
- Sleep apnea syndrome
- Smoking cessation counseling
- Sudden sensorineural hearing loss
- Vertigo
- Vocal cord polyp

Skin/cosmetic dermatology

- Alopecia
- Atopic dermatitis
- Cosmetic dermatology
- Cosmetic surgery
- Netherton syndrome
- Pemphigus
- Psoriasis
- Psoriatic arthritis
- Pyoderma gangrenosum
- Systemic lupus erythematosus (SLE)

Allergic diseases

- Alder pollen allergy
- Allergic conjunctivitis
- Allergic rhinitis
- Atopic dermatitis
- Birch pollen allergy
- Grass pollen allergy
- Hay fever (pollen allergy)
- Ragweed pollen allergy

Urologic diseases

- Atypical hemolytic uremic syndrome (aHUS)
- Benign prostatic hyperplasia (BPH)
- C3 glomerulopathy
- Chronic kidney disease (CKD)
- Chronic renal failure
- Diabetic nephropathy
- Dialysis patients
- Erectile dysfunction (ED)
- Hunner's interstitial cystitis
- Hyperkalemia
- Hyperphosphatemia
- IgA nephropathy
- Lupus nephritis
- Nephritis
- Overactive bladder
- Renal anemia
- Urolithiasis

Obstetrics and gynecology

- Artificial insemination
- Childbirth
- Dysmenorrhea
- Endometriosis
- Endometritis
- Hemolytic disease of the newborn
- In vitro fertilization (IVF)
- Infertility treatment
- Miscarriage
- Non-invasive prenatal testing (NIPT)
- Pregnancy-induced hypertension
- Prenatal monitoring

Inborn error of metabolism

- Congenital heart defect
- Fabry disease
- Gaucher disease
- Genetic testing
- GM1 gangliosidosis
- Mucopolysaccharidosis
- Phenylketonuria (PKU)
- Pompe disease
- Turner syndrome
- Wilson's disease

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Rheumatoid, Autoimmune diseases

- Ankylosing spondylitis
- Arthritis
 - Axial spondyloarthritis
- Behçet's disease
- Cervicobrachial syndrome
 - Eosinophilic granulomatosis with polyangiitis
- Frozen shoulder (adhesive capsulitis)
 - Hereditary autoinflammatory diseases
- Intervertebral disc disorder
 - Kawasaki disease
- Lumbago and sciatica
 - Lupus nephritis
- Osteoarthritis
- Osteoporosis
- Polymyalgia rheumatica
- Polymyositis and dermatomyositis
- Rheumatoid arthritis
- Sjögren's syndrome
- Systemic lupus erythematosus (SLE)
- Systemic sclerosis (scleroderma)

Orthopedic/Musculoskeletal disorders

- Achondroplasia
- Cervicobrachial syndrome
- Chronic pain
- Clavicle surgery
- Fracture
- Frozen shoulder (adhesive capsulitis)
- Hip surgery
- Intervertebral disc disorder
- Joint replacement surgery
- Knee surgery
- Lumbago and sciatica
- Neuropathic pain
- Osteoporosis
- Spinal fusion
- Spinal surgery
- Total hip arthroplasty
- Total knee arthroplasty

Hematology

- Anemia
 - Aplastic anemia
 - Atypical hemolytic uremic syndrome (aHUS)
 - Autoimmune hemolytic anemia
 - Graft-versus-host disease (GVHD)
 - Hematopoietic stem cell transplantation
- Hemolytic anemia
 - Hemophilia A
 - Hemophilia B
- Immune thrombocytopenic purpura (ITP)
 - Paroxysmal nocturnal hemoglobinuria (PNH)
- Polycythemia vera and essential thrombocythemia
 - Sarcoidosis
 - von Willebrand disease

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Experienced procedures

- Abdominal stent graft insertion (EVAR)
- Bariatric surgery
- Capsule endoscopy
- Catheter ablation
- Cochlear implant surgery
- Coronary artery bypass surgery
- CT scan
- Deep Brain Stimulation (DBS) Implantation Surgery
- Endoscopic retrograde cholangiopancreatography (ERCP)
- Endoscopic submucosal dissection (ESD)
- Endoscopic surgery (laparoscopic/thoracoscopic)
- Interventional radiology (IVR)
- Lower gastrointestinal endoscopy
- MRI scan
- Neurosurgery
- Organ transplantation
- Pacemaker implantation surgery (ICD)
- Pathology examination
- Percutaneous coronary intervention (PCI)
- Robotic surgery (Da Vinci, etc.)
- Shunt creation
- Thoracic stent graft insertion (TEVAR)
- Transcatheter aortic valve replacement (TAVI/TAVR)
- Upper gastrointestinal endoscopy
- Use of robotic arm surgical assistance systems

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